

Reference for Patrick Crocetta

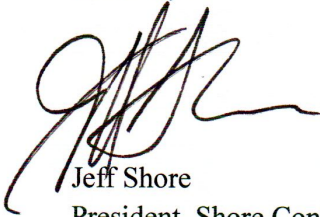
I'll start by saying that as a policy I decline all requests for reference letters. I am willing to break my own rule in this case; that is how strongly I feel about Patrick Crocetta.

I first met Patrick while consulting with Hometown America, his employer at the time. Amid a slew of talented managers, Patrick stood tall. His leadership style and contagious energy made him an informal leader amongst his management peers.

In 2014, Patrick was selected to take part in my intensive, yearlong sales leadership program. He joined ten other leaders from around the country and immediately made his presence known through his dedication to mastery of the concepts. Patrick was more than a model participant in the program; he was an encourager and role model for the other attendees.

I believe Patrick is one of the premier sales leaders in the country today. But for all of his abundant talent, I also believe he has strong growth potential. I look forward to tracking his career success for years to come.

Sincerely,



Jeff Shore

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