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To Whom It May Concern:

It was the Summer of 1993 when I interviewed Patrick Crocetta right out of college. I was looking for a bright, energetic and coachable Sales Coordinator for the Syracuse, NY based Champion Home Builder's "Titan" manufactured housing facility where I was the General Manager. Patrick not only fit the ticket but exceeded my expectations as I quickly saw that he not only had talent but was a genuine leader. After a 5 month "training rotation" where Patrick experienced assembly line construction, accounting, warranty service, home delivery and set-up and retail housing sales I promoted him to Zone Manager to handle a dealer network within NY state. I also gave Patrick a sales incentive to sign up new accounts with independent community operators outside of NYS. It was quite obvious that Patrick saw this as a real opportunity to earn additional income and within one year had signed up over 30 new community accounts. This additional business not only earned Patrick Champion's prestigious "Top Gun" award for signing the most new accounts but established Patrick as a dependable, knowledgeable and trusted performer whose talents and leadership put him "on the map" within the manufactured housing industry. During Patrick's tenure at Champion Home Builder's our facility achieved record breaking production, profit and efficiency. It was due to having a very strong team of production and sales employees coupled with a loyal dealer base, but, Patrick was a major part of the success. It was around the Spring of 1997 when Patrick came into my office and respectfully informed me that he was offered a position to go on board with another manufacturer. We talked about the pros and cons and after some back and forth Patrick decided it was in his best interest to accept the offer. I remember that day clearly because I knew I was loosing a valuable player and an individual who had made a positive impact on our business. I am now retired after 40 years in the industry, but, if I were in a position to hire Patrick Crocetta back again I would not miss that opportunity. His friendliness, positive-can do attitude, remarkable sales talent and tremendous leadership make Patrick one of the best in the Manufactured Housing Industry.



Jack Ireton-Hewitt
Former General Manager Champion Home Builders (retired 2006)

